



# SOUTH CAROLINA AUTOMOTIVE A LEGACY IN MOTION

## Strategic Location

In business, location is everything. That's why South Carolina's prime, U.S. East Coast location and strong transportation infrastructure offer a clear advantage for companies looking for efficient and reliable access to multiple markets.



The state, which is within 1,000 miles of roughly 65% of the country's total population, is halfway between New York City and Miami and one trucking day to multiple markets. In addition South Carolina is among the fastest growing states in the nation by percentage growth.

-  SEA PORT
-  INTERNATIONAL AIRPORT
-  MAJOR SOUTH CAROLINA CITY
-  MAJOR CITY
-  INTERSTATE HIGHWAY

## The Numbers at a Glance

**\$11.69**

billion in EV capital investment since 2017.

**113,000+**

automotive industry employees in SC.

**#1**

state in export sales of passenger vehicles.

**#1**

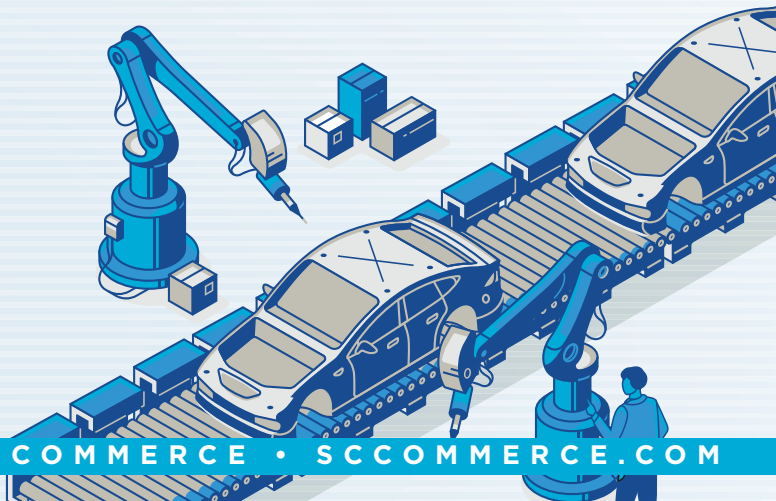
state in the export sales of tires.

**600+**

automotive-related companies in SC.

**5**

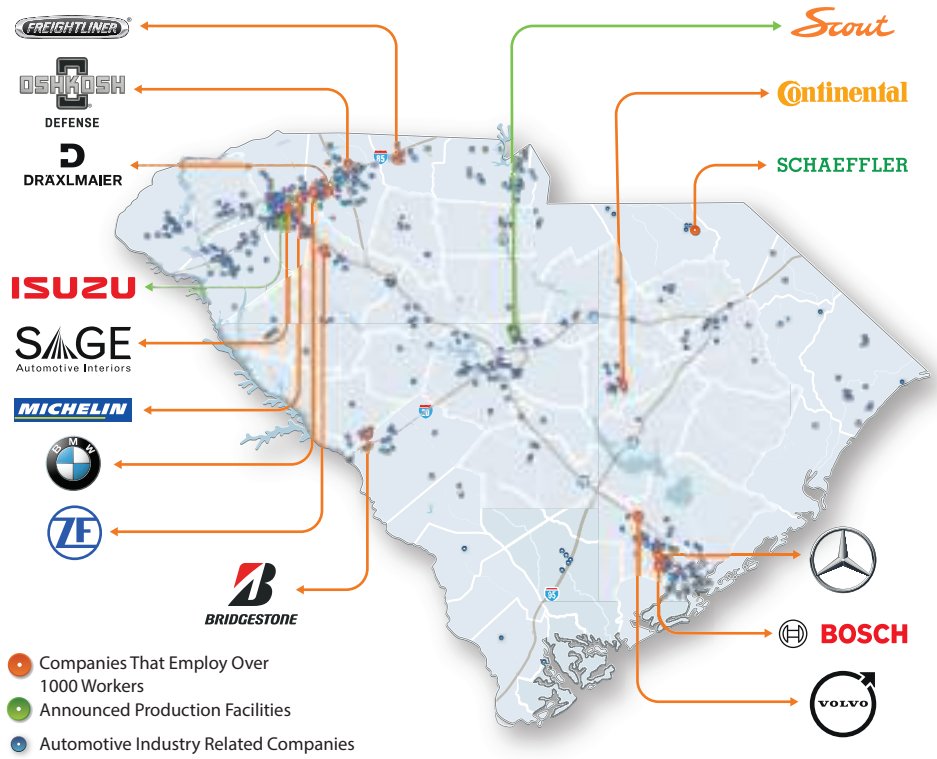
OEMs make their home in SC.



# The Automotive Landscape

Companies such as **BMW**, **Mercedes-Benz**, **Scout** and **Volvo** are making substantial investments that are driving transformation within the automotive industry, and South Carolina is playing a pivotal role in this evolution.

Over 600 automotive-related companies — ranging from original equipment manufacturers (OEMs) and tire manufacturers like **Michelin** and **Continental Tire**, to Tier One and Tier Two suppliers like **Bosch** and the **ZF Group** — provide an effective and well-developed supply chain. The growth of South Carolina's automotive industry not only reflects the increasing demand for innovation but also highlights the state's significance as a key player in shaping the future of automotive manufacturing.



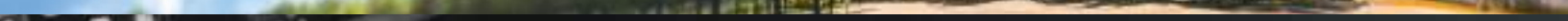
## From Classroom to Test Track: SC's Automotive Edge

Aspiring automotive engineers can train at Clemson University's International Center for Automotive Research (CU-ICAR). The undergraduate automotive engineering program equips students to help shape the future of mobility.

South Carolina also offers world-class R&D resources such as the International Transportation Innovation Center (ITIC), a nonprofit proving ground that gives companies access to a cutting-edge test loop for vehicle development.

Anchoring the state's innovation ecosystem, the South Carolina Technology & Aviation Center (SCTAC) is a dynamic international business park — home to more than 110 advanced manufacturing and technology companies — strategically located along the I-85 corridor between Charlotte and Atlanta. Served by the state's largest general aviation airport and a

publicly owned automotive test track, SCTAC delivers unmatched services and amenities for the Southeast's growing automotive, aerospace and technology industries.



## Growing EV Industry Leadership

Several corporate initiatives are currently underway to establish new sites or expand existing EV and EV battery facilities in the state.

### REDWOOD

\$3.5B investment adding 1500 jobs

### ISUZU

\$280M investment adding 700 jobs

### SCOUT

\$2B investment adding 4000 jobs



## Legacy of a Dynasty 30 Years & 7M+ Cars

Since establishing operations in South Carolina in 1994, BMW has contributed to local job creation and leveraged the state's talented workforce to produce an impressive 1,500 vehicles daily.